

The DCIA is very grateful to P2P MEDIA SUMMIT sponsors BitPass, Javien, MusicDish Network, Mi2n, Alston & Bird, Digital Media Wire, and Potomac Tech Wire for supporting the first annual DCIA Conference & Exposition.

BitPass provides an innovative commerce, loyalty, and rewards platform that addresses the growing demand among digital content providers to efficiently monetize their online offerings.

Since the company's public launch of its platform in December 2003, buyers from more than 100 countries and more than 3,000 merchants have relied on BitPass to buy, sell, and promote videos, streaming music, photos, news, business documents, and other content and services.

On the forefront of the online payment industry, Javien Digital Payment Solutions is an experienced leader in the paid digital content arena. Javien's experienced developers customize its e-commerce solution for each customer.

Its staff provides personalized service to ensure that customers get the solution that fits their needs and provides a seamless online experience for their consumers. Javien's experience in the music and publishing industries makes it a trusted partner in the developing P2P marketplace.

MusicDish Network provides musicians and labels with online artist development. As the Internet becomes a central medium for musicians to promote and sell their music, it's become essential for them to develop their careers online.

Utilizing search placements and web marketing campaigns, MusicDish Network distributes and markets music videos and music releases through major file-sharing networks such as Kazaa and eDonkey. Thus far, its artists have achieved hundreds of thousands of downloads of their music.

MusicDish Network's industry newsletter Mi2n provides its readers with in-depth coverage of business news, technology news, label news, video news, radio news, career announcements, music events, web events, music releases, and band news.

Alston & Bird is a major US law firm with an extensive national and international practice and 700 attorneys in five major markets. The firm provides litigation, tax, intellectual property and technology, and transactional legal services that are among the most advanced in the country.

The firm will present a summit workshop on optimizing value for technology companies, including protection of IP rights, structural aspects which bear on value (i.e., shareholder agreements, employment/non-compete agreements, confidentiality agreements), and exit strategies.

Digital Media Wire (DMW) is a news organization, publisher, and events company serving the digital media industry since May 2000. It publishes Digital Media Wire Daily, a well-respected free daily e-mail newsletter, which provides daily briefings on the most important industry developments.

DMW also presents conferences, which feature the leading minds in digital media and provide valuable networking opportunities, including the Digital Media Conference in partnership with Potomac Tech Wire.

Potomac Tech Wire is a free daily e-mail service summarizing the business of technology in the Washington, DC area. Every business day, readers rely on Potomac Tech Wire for a quick, objective briefing of the area's top tech-related stories.